



S.G.P.C.'s

Guru Nanak Institute of Management Studies

(Approved by AICTE & Affiliated to University of Mumbai) Next to G.N.Khalsa College, Matunga, Mumbai –
400019. Phone : 91-022-24043928 Fax: 24043933

1st National Retail Seminar and Research Conference

10th January 2009

The Retail business is one of the largest employers of India and at present is witnessing a huge revamping exercise. We at GNIMS aim to provide a bird's eye view of retail industry's future, and find the knowledge you need, the ideas that you want, and the solutions that you expect from industry leaders, discovering the newest concepts, strategies and advancements in retailing!

Objectives:

Analyze issues and tasks involved in marketing retail services, Develop an understanding of brand building processes in retail, Value creation and management system in a retail set up, Develop an insight into service, quality, image and cost in retail

Confirmed Speakers

Mr. Jay Gupta, Managing Director, THE LOOT
Mr. Ravi Dighe is Executive Vice President, Aptech Ltd.
Mr. Mahesh Shetty , Head, Mahesh Tutorial group
Mr. Naresh Mehta, Director-HR , Raymonds.

In addition to Innovative Case Studies by Leading Retailers & Stimulating Sessions by Retail Experts and Specialists, there is an opportunity for academic paper presentation.

GNIMS welcomes original unpublished **Research Papers** in any of the following suggested areas but not limited to: Store Operations Management, Entrepreneurship and Retail, Visual Merchandising, Supply Chains, Retail Brand Management, E-Retailing, Innovation in Retail, Retail Banking, HR in Retail, Marketing in Retail, Finance in Retail

Guidelines for submission:

Please email an abstract (250 words) on or before 20th December 2008.

All research papers need to be submitted by Saturday, 5th January, 2009. Typed in Times New Roman, font size 12 with 1.5 spacing. The length of the paper should not exceed 10 pages.

Registration: Latest by 7th January 2009 in favour of 'GNIMS' payable at Mumbai

Fee: Rs.1500 per participant, Rs. 750 for research scholars, Rs.250 per student

Duration and Venue: 9.30 a.m. onwards at Auditorium, GNIMS campus.

Mail your queries to:

Program Convener : Prof. Jyotinder Kaur Chaddah

M - 9820533102 ; Email: jchaddah@gmail.com

**Dr. Bernadette D' Silva
Director**