



CALL FOR PAPERS

3rd National Research Conference - 13th February 2010

"INNOVATIONS AND BUSINESS SUCCESS"

Research Papers, Case Studies, Papers Dealing In Practical Aspects Of Innovations And Business Success Are Invited.

- Suggested Areas:** Product & Services, Financial Management, Marketing Strategy Marketing & Branding, Social Responsiveness, HR Practices, Sunrise Sectors, Retail
- For Whom:** Research Scholars, Corporate and Professionals and Management Students
- Submission Guidelines:** All submitted papers and abstracts will be reviewed. Paper presentation in absentia is permitted.
- Important Dates:** Abstract Submission (300 words) - 15th December, 2009
Complete Paper Submission- 5th January, 2010
- Paper Format:** Headings -Times New Roman, Bold, size:14 Point
Sub Heading - Times New Roman, Bold, Size:12 Point
Text -MS Word, Times New Roman12 Point, single spacing, Margin1"
Paper should be maximum of 12 pages (3000 words approx), including abstract, keywords, references, exhibits and appendices.

Registration Fees:

- ◆ Rs.1000/- for Research Scholars, Corporate and Professionals
- ◆ Rs.200/- for Management Students

(Registration Fees includes Journal Publication, Delegate Kit, Lunch & Snacks)

The registration fee may be sent by DD in favor of "GNIMS", payable at Mumbai by **15th Jan, 2010**.

Conference Chair	Research Convener	Co - conveners	
Prof.D.S.Bhumra (I/C Director)	Prof.Poonam Chauhan (9820735187)	Prof.Jyotinder Chaddah (9820533102)	Prof. Rabiya Jidda (9821250150)

Venue: G.N.Khalsa College Campus, Matunga, Mumbai – 400 019

Telephone: 2404 3928 **Telefax:** 24043933 **Email:** gnims.research@gmail.com