

## Placement cell

Placement cell plays a vital role in moulding the future of our students and provides the industry with committed, competent and globally competitive managerial talent.

The cell undertakes various academic and non-academic initiatives to equip students to meet the growing demands of the industry.

Students are given support in finding a placement, in addition to assisting them in finding them a summer internship, which lasts for 9-12 weeks. High-quality industrial placements are made available to broaden the experience of our students. We believe that good-quality placement opportunities enhance the value of any degree, and especially in management

The work placement is an increasingly attractive option and students have found 12 weeks in industry beneficial to their academic career and their job prospects as well as being financially rewarding. Students selected undertake integrated (and paid) industrial work placements over the vacation plus company-based projects designed to deliver real benefits to the company. Any industrial experience you can gain throughout the duration of your studies will put you in a better position when it comes to looking at career opportunities.

We try at all times to place students in areas that are meaningful, where they can achieve all relevant learning outcomes and receive the support necessary to develop as experienced management professionals. Moreover, we work in close collaboration with our partners in the industry in order to best identify the areas that can offer maximum potential for student learning.

All placements are allocated in accordance with individual student need and best reflect the stage of learning each individual student is at. Practical issues such as where individual students live and student mobility are also taken into account.

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